

## BUSINESS LAUNCH

**Legal and administrative assistance**

**Researching information, contacts, competition**

**Setting up in a new environment**

**Starting a business in a new country** is a complex procedure – and as much as entrepreneurs look forward to taking this step, they often find their sense of adventure and excitement muddled by a long list of tedious problems and perplexing questions. Lack of local knowledge, language and contacts can not only cause you anxiety but also cost you serious money.

As part of your **personalized Business Launch package**, we can assist you by researching the market before you decide on a strategy, mapping out your competition and network of potential partners, recommending a reliable lawyer and accountant, collecting the necessary paperwork for registration and licensing, finding and setting up an office, and providing ongoing support as long as you need it.

### LEGAL / ADMINISTRATIVE

- Company incorporation
- Taxation consulting
- Licensing and registration

### RESEARCH/INFORMATION

- Customized market scans
- Competition analysis
- Targeted info search

### LOGISTICS/PERSONAL ASSISTANCE

- Setting up an office
- Supervision of providers
- On-call crisis management

### ONGOING SUPPORT

- Translation and localization
- Relocation of employees
- Communications consulting



**Focus on your core business – and leave all the rest to Helpers!**

*“Fast response, flexible cooperation and good service are the shortest credentials for Helpers. Thank you for market research and personal assistance in Hungary.”*

**Tomasz Nowak**, Director, Tomasz Nowak Consulting, London, UK